



## Henderson County Soil & Water Conservation District

The Henderson County  
Soil & Water  
Conservation District  
sponsors a poster contest  
each year to provide  
third through sixth grade  
students an opportunity  
to explore soil and water  
conservation through  
poster art.

Contactless  
Pickup/Dropoff  
Available!

828-697-4949

[www.hendersoncountync.gov/soilwater](http://www.hendersoncountync.gov/soilwater)

All Posters must be back  
to the Soil & Water  
office no later than  
March 1<sup>st</sup>, 2022.



# 2021-2022 Soil & Water Poster Contest

## “Soil and Water...Yours for Life!”

**Design your poster to represent what “Soil and Water...Yours for Life!” means to you!**

### Rules:

- Posters should be no larger than 24x36 inches.
- Pictures or other material may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used. Mounted materials cannot stick out more than 1/8 of an inch from the paper.
- Any coloring materials available to students and suitable for poster work may be used. Please do not use glitter, it tends to fall off before judging!
- Posters must be the original work of the individual student. Original work is created by the student and shows a fresh, new idea. Students should be aware of copyright laws.
- Hand drawn pictures are preferred over computer generated pictures.
- Posters should be submitted flat, not rolled.
- The theme does not have to be written on the poster, but can be if it can be linked to poster design.

### Infractions (-5 points each):

- Copyright violation (i.e. recognizable cartoon characters)
- Exceeding the size limit

### Judging Criteria:

- Conservation Message 50%
- Visual Effectiveness 25%
- Universal Appeal 10%
- Originality 10%
- Hand-drawn Elements 5%

### Hints:

- Plan Ahead!
- Use a brief, catchy message—one theme that can be read in ten seconds.
- Use colors and white space to catch and hold attention.
- Use letters large enough to be read (best-1 inch tall) and watch spacing.

**RETURN POSTER BY March 1<sup>st</sup>, 2022.** They can be returned anytime all fall!

On the **BACK ONLY** of your poster list: Students Name and Address; Grade; Teacher’s Name; School/Homeschool; and County.

**PRIZE PACKAGES** are available to County Winners! County Winners can move on to the Area and State level for a chance to win even more prizes!

## For 2021-2022: Contactless Pickup!

Students and families can purchase their own poster board or posterboard can be picked up for students at our office Monday-Friday 8am-4pm. Stop by our lobby, take ONE sheet of posterboard per student participating. Leave your email on our sign-up sheet so we can send you a reminder near the due date. If you have any questions, please visit our website or give us a call!

## Contactless Dropoff!

Leave your completed posterboard in our lobby before the due date and we'll add you into our contest! Make sure to fill out the bottom of this form and attach it to the back of your poster!

Henderson Soil & Water Conservation District  
USDA Service Center  
61 Triple Springs Road  
Hendersonville, NC 28792  
(off Francis Road, past the BonWorth)  
828-697-4949

Cut and attach to the back of your poster

Students Name: \_\_\_\_\_

Students Address: \_\_\_\_\_

Contact Email OR Phone: \_\_\_\_\_

Grade: \_\_\_\_\_

School Name: \_\_\_\_\_

Teacher Name: \_\_\_\_\_

**HENDERSON COUNTY**